



2025

Survey Calendar



2025 SURVEY DATES

Dates listed for Japan are in Japan Standard Time and may be subject to change.

Dates listed for Asia (ex-Japan) are in Hong Kong Standard Time and may be subject to change.

ASIA-PACIFIC

SURVEY NAME	POLLING PERIOD	RESULTS
2025 Japan Corporate Insights Survey*	13 Aug - 25 Oct 2024	Feb 2025
2025 Japan Research	24 Sep - 18 Oct 2024	Feb 2025
2025 Japan Executive Team	24 Sep - 25 Oct 2024	Feb 2025
2025 Asia & Australia Corporate Insights Survey*	17 Sept - 13 Dec 2024	April 2025
2025 Asia & Australia Research	12 Nov - 8 Dec 2024	April 2025
2025 Asia & Australia Executive Team	12 Nov - 8 Dec 2024	May 2025



2025 SURVEY DATES

Dates listed below are in ET time zone and may be subject to change.

DEVELOPED EUROPE & EMERGING EMEA

SURVEY NAME	POLLING PERIOD	RESULTS
2025 Europe & Emerging EMEA Corporate Insights Survey*	2 Dec - 21 Feb 2025	June 2025
2025 Developed Europe Research	20 Jan - 14 Feb 2025	June 2025
2025 Emerging EMEA Research	20 Jan - 14 Feb 2025	June 2025
2025 Developed Europe Executive Team	20 Jan - 21 Feb 2025	June 2025
2025 Emerging EMEA Executive Team	20 Jan - 21 Feb 2025	June 2025

LATIN AMERICA

SURVEY NAME	POLLING PERIOD	RESULTS
2025 Latin America Corporate Insights Survey*	3 Feb - 18 Apr 2025	August 2025
2025 Latin America Research	17 Mar - 11 Apr 2025	August 2025
2025 Latin America Executive Team	17 Mar - 11 Apr 2025	August 2025
2025 Brazil Research	17 Mar - 11 Apr 2025	August 2025



2025 SURVEY DATES

Dates listed below are in ET time zone and may be subject to change.

NORTH AMERICA

SURVEY NAME	POLLING PERIOD	RESULTS
2025 All-America & Canada Corporate Insights Survey*	21 Apr - 7 July 2025	October 2025
2025 All-America Research	2 June - 27 June 2025	October 2025
2025 Canada Research	2 June - 27 June 2025	October 2025
2025 All-America Executive Team	2 June - 27 June 2025	October 2025
2025 Canada Executive Team	2 June - 27 June 2025	October 2025

GLOBAL FIXED INCOME

SURVEY NAME	POLLING PERIOD	RESULTS
2025 Global Fixed-Income Research	7 July - 1 Aug 2025	December 2025



**The Corporate Insights Survey, also known as the Corporates Insights and Verification (CIV) Survey is distributed to the IR teams of listed companies in the respective survey region ahead of the research survey and asks to share details of their Executive Team, Investor Relations Program and rank buy and sell-side firms across several performance metrics. Companies that complete the survey will in return receive the IR Best Practice Report, which results from the aggregated cross-sector data of this survey.*



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